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MERIT SERIES



Good Housekeeping Seal-

America's foremost symbol of quality assurance



Reliability you can count on— guaranteed

A commitment to quality

For more than a hundred years, Lennox has earned the confidence of its customers with a steadfast commitment to quality and reliability.

For almost as long—nearly a hundred years—the Good Housekeeping Seal has served as the famed symbol of Good Housekeeping magazine's Consumers' Policy.

The Good Housekeeping promise

The Good Housekeeping Consumers' Policy, published in every issue of the magazine since 1909, states that if a product bearing the Seal proves to be defective within two years of purchase, Good Housekeeping will replace the product or refund the purchase price.

That's quite a promise. No wonder the *Good Housekeeping* Seal is granted only to products that pass evaluation by the *Good Housekeeping* Research Institute—including many Lennox® heating and cooling products.

For a complete list of Lennox[®] heating and cooling products that have proudly earned the *Good Housekeeping* Seal, visit www.lennox.com.



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